

Away from Categories

Slides Adopted from
A. Efros, CMU, Spring 2012

Understanding an Image



slide by Fei Fei, Fergus & Torralba

Object naming -> Object categorization



sky

building

flag

face

banner

wall

street lamp

bus

bus

cars

slide by Fei Fei, Fergus & Torralba

Object categorization

sky

building

flag

face

banner

wall

street lamp

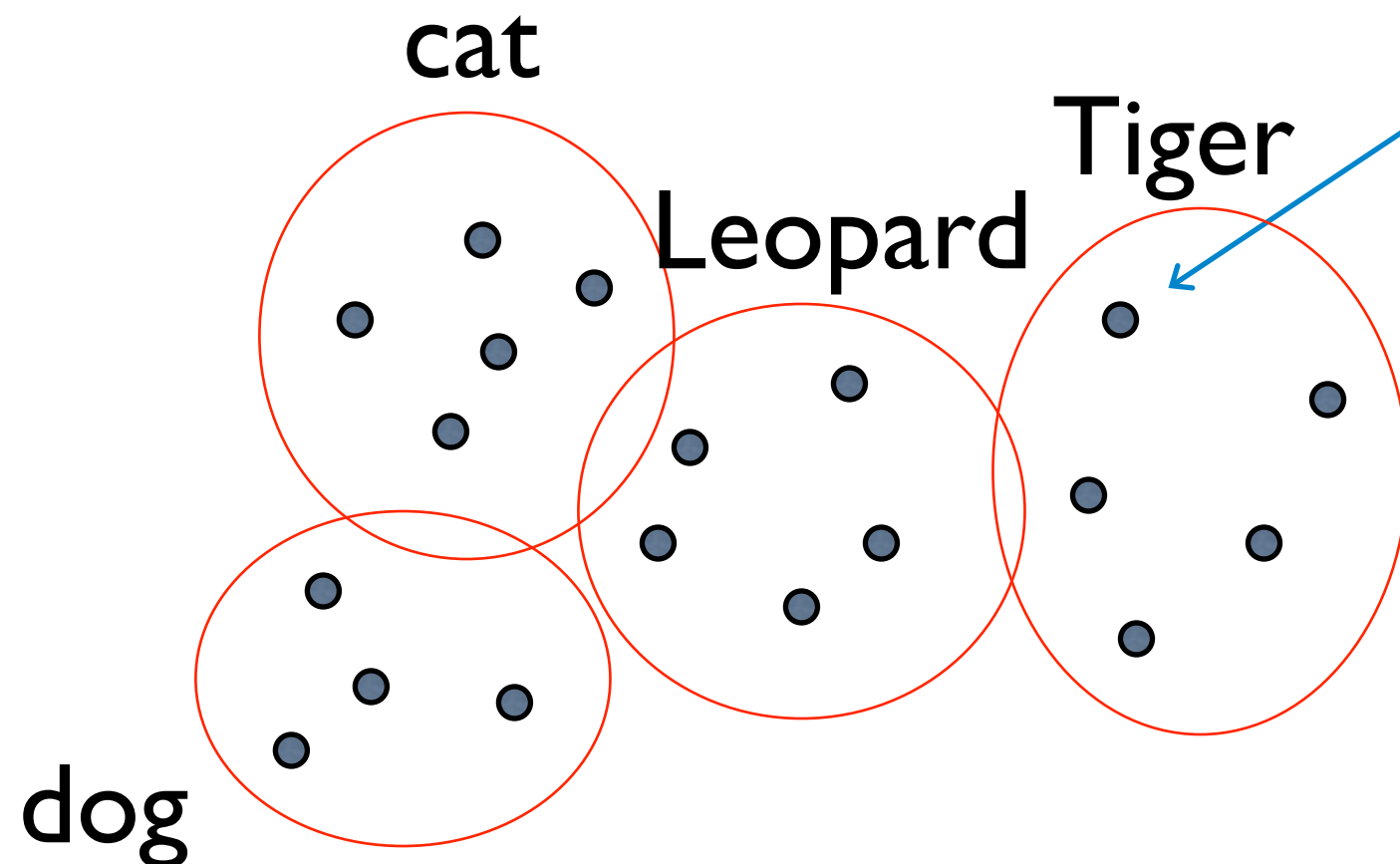
bus

bus

cars

Why Categorize?

1. Generalization
2. Knowledge Transfer
3. Communication



Classical View of Categories

- Dates back to Plato & Aristotle
 1. Categories are defined by a list of properties shared by all elements in a category
 2. Category membership is binary
 3. Every member in the category is equal



Problems with Classical View

- Humans don't do this!
 - People don't rely on abstract definitions / lists of shared properties (Wittgenstein 1953, Rosch 1973)
 - e.g. define the properties shared by all “games”
 - e.g. are curtains furniture? Are olives fruit?
 - Typicality
 - e.g. Chicken -> bird, but bird -> eagle, pigeon, etc.
 - Language-dependent
 - e.g. “Women, Fire, and Dangerous Things” category is Australian aboriginal language (Lakoff 1987)
 - Doesn't work even in human-defined domains
 - e.g. Is Pluto a planet?

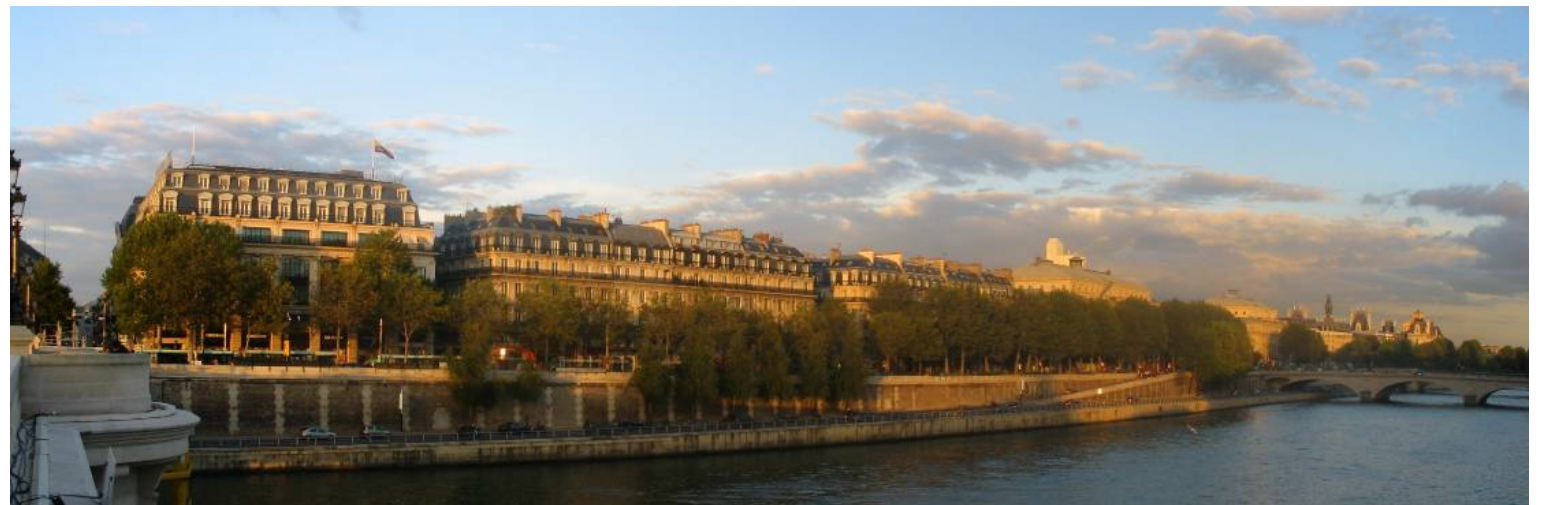
Problems with Visual Semantic Categories

- A lot of categories are functional

Chair



- World is too varied

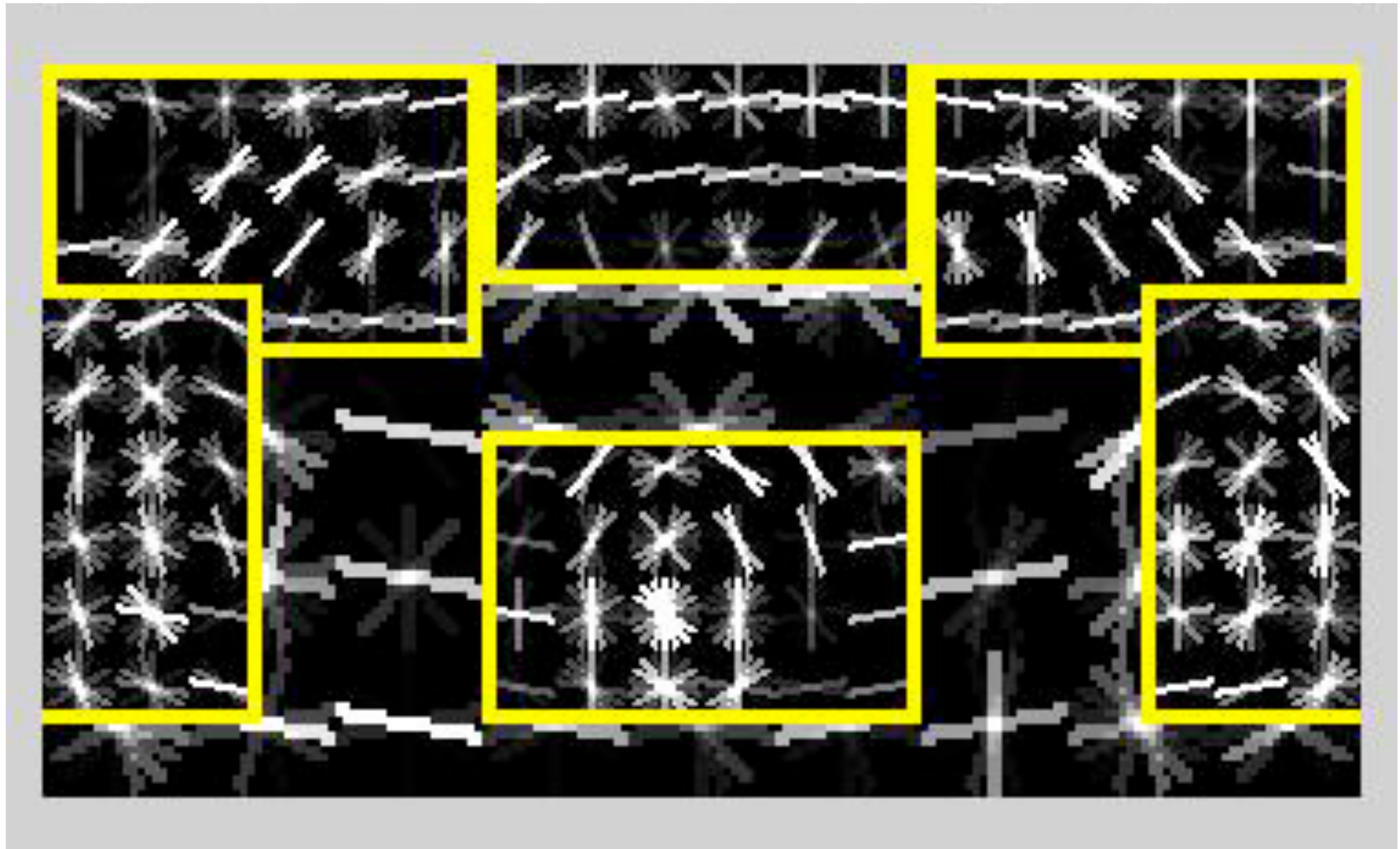


- Categories are 3D, but images are 2D

car



Typical HOG car detector

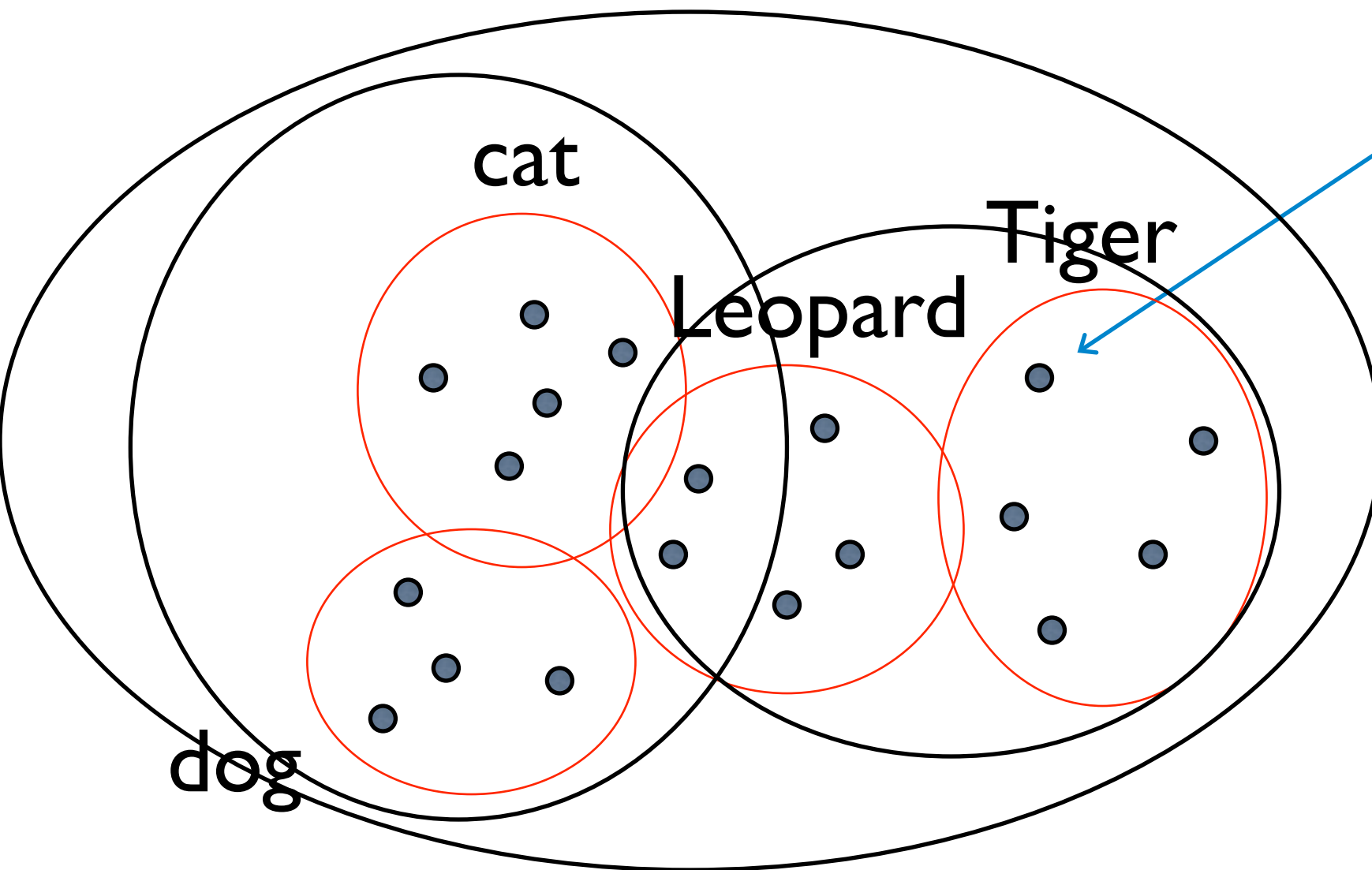


Felzenszwalb et al, PASCAL 2007

Solution: hierarchy?

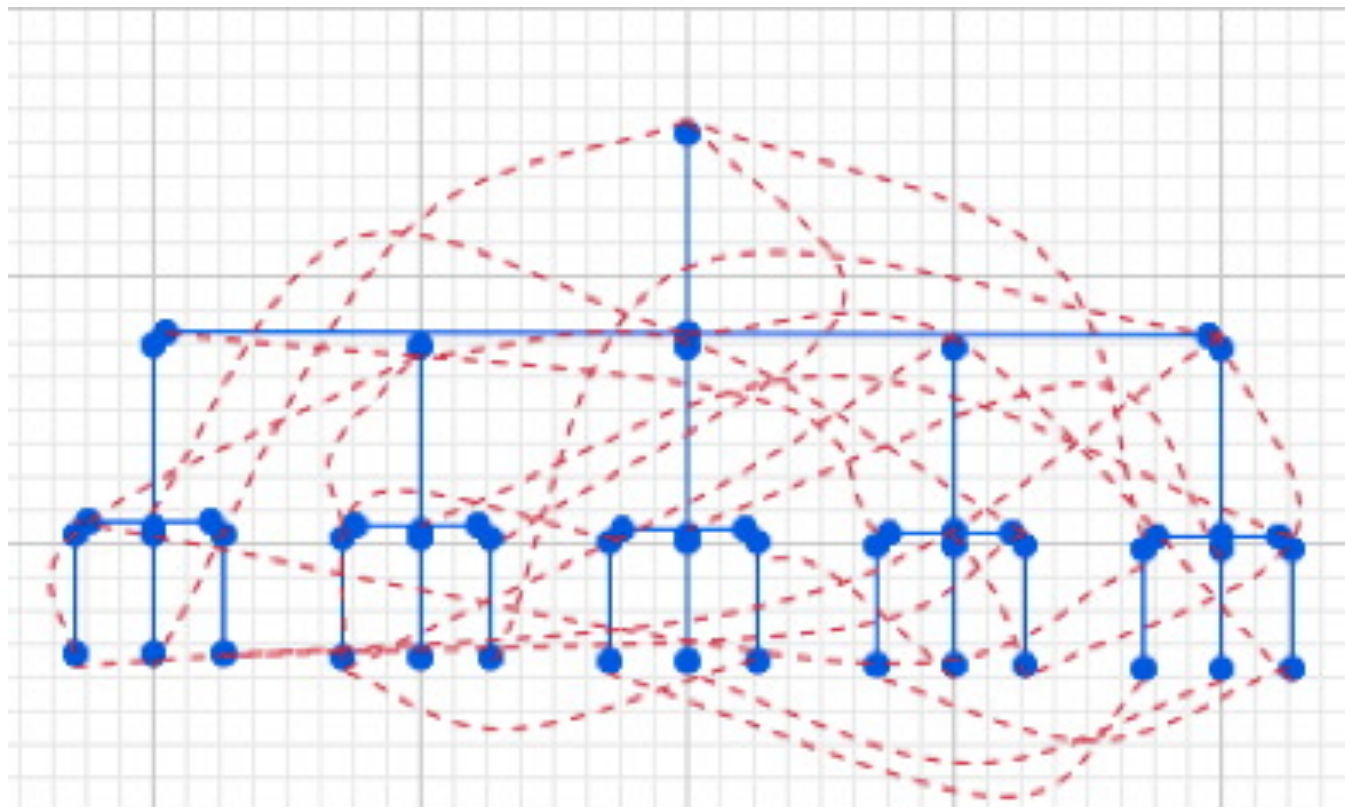
Ontologies, hierarchies, levels of categories (Rosch), etc.

WordNet, ImageNet, etc etc



Still Problematic!

- Intransitivity
 - e.g. car seat is chair, chair is furniture, but ...
- Multiple category membership
 - it's not a tree, it's a forest!

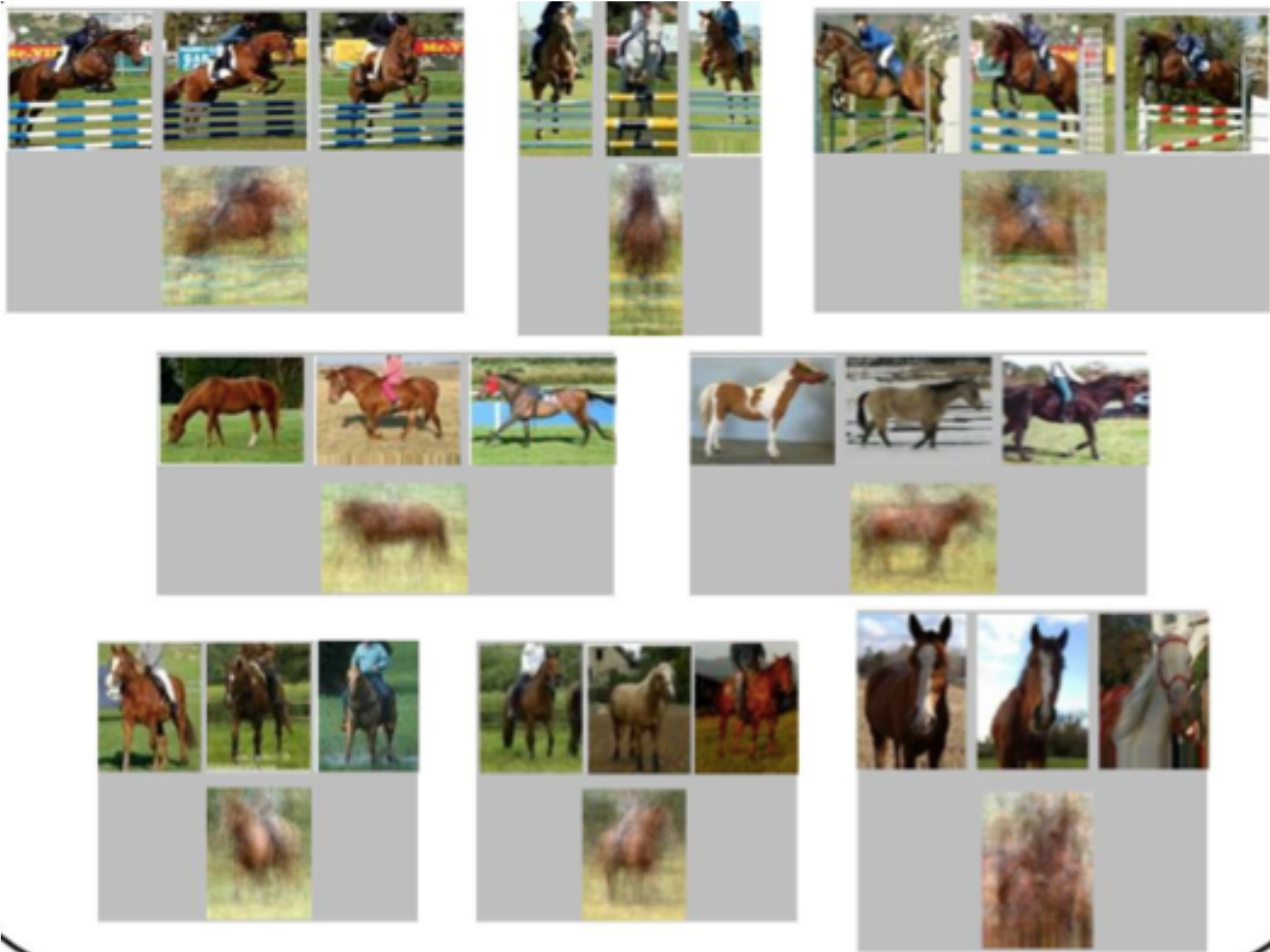


Clay Shirky, “Ontologies are Overrated”

Two Solutions:

- Ditch semantics:
 - Categories based on Visual Shapes
- Ditch categories altogether:
 - exemplar-based models

Visual Subcategories



Two Solutions: the Other Extreme

- Ditch semantics:
 - Unsupervised object discovery
- Ditch categories altogether:
 - exemplar-based models

Fundamental Problem with Categorization



Making decisions too early!

We should only categorize at run-time, once
we know the task!

The Dictatorship of Librarians



categories are losing...

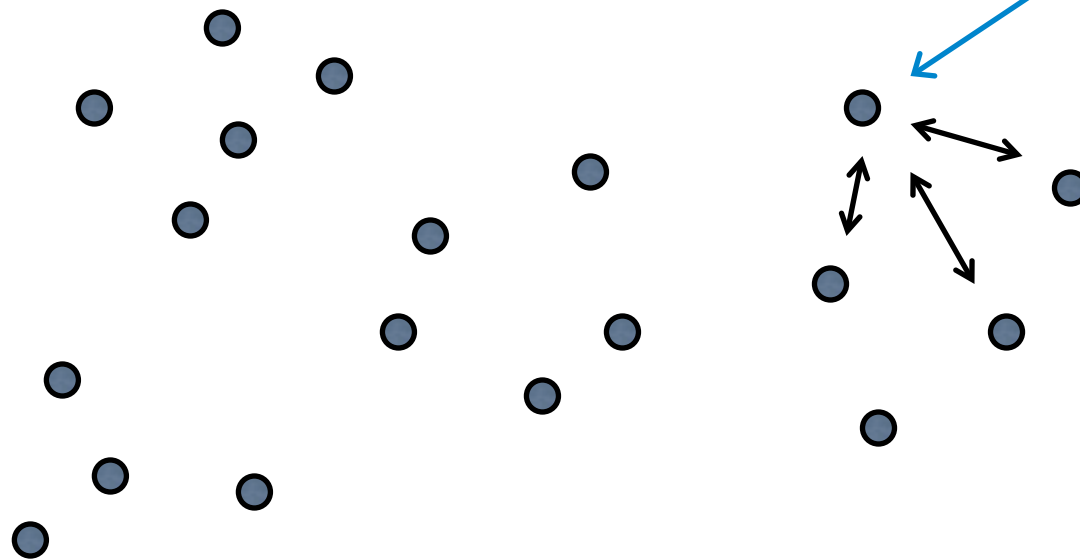
The Yahoo! logo is displayed in a bold, red, serif font. The letters are slightly shadowed, giving it a three-dimensional appearance. The exclamation mark is also red and matches the font style.

vs.

The Google logo is shown in its classic multi-colored font. The letters are blue, red, yellow, blue, green, and red from left to right. The 'l' is green and the 'e' is red. A small trademark symbol (TM) is visible at the top right of the 'e'.

On-the-fly Categorization?

1. Knowledge Transfer
2. ~~Communication~~



Association instead of categorization

Ask not “what is this? ”, ask “what is this like”

– Moshe Bar

- Exemplar Theory (Medin & Schaffer 1978, Nosofsky 1986, Krushke 1992)
 - categories represented in terms of remembered objects (exemplars)
 - Similarity is measured between input and all exemplars
 - *think* non-parametric density estimation

Extreme of Visual Subcategories

- Every example is a category by itself!
- No more generalization...no more parametric models!

We do not need to recognize the exact category

- A new class can borrow information from similar categories



Prototype or Sum of Exemplars ?

- Prototype Model

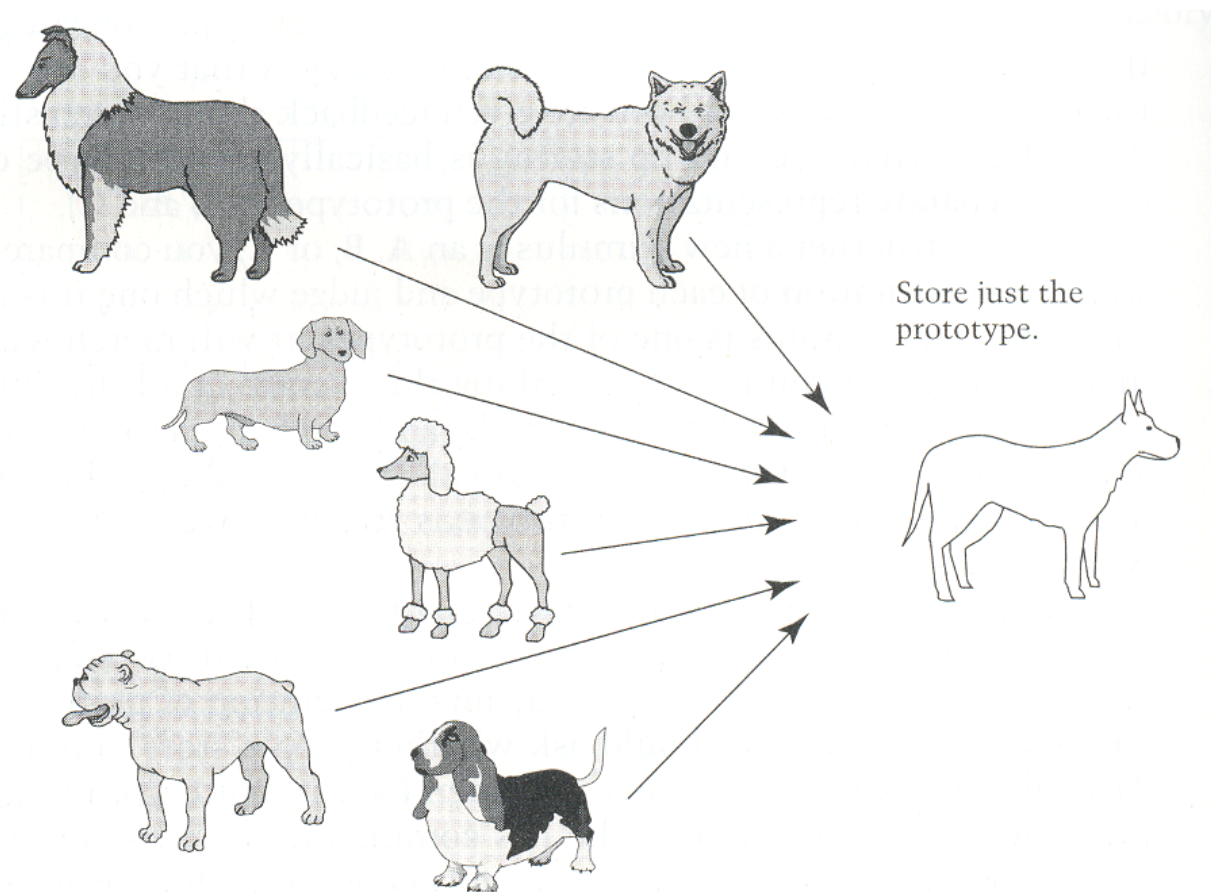


Figure 7.3. Schematic of the prototype model. Although many exemplars are seen, only the prototype is stored. The prototype is updated continually to incorporate more experience with new exemplars.

- Category judgments are made by comparing a new exemplar to the prototype.

- Exemplars Model

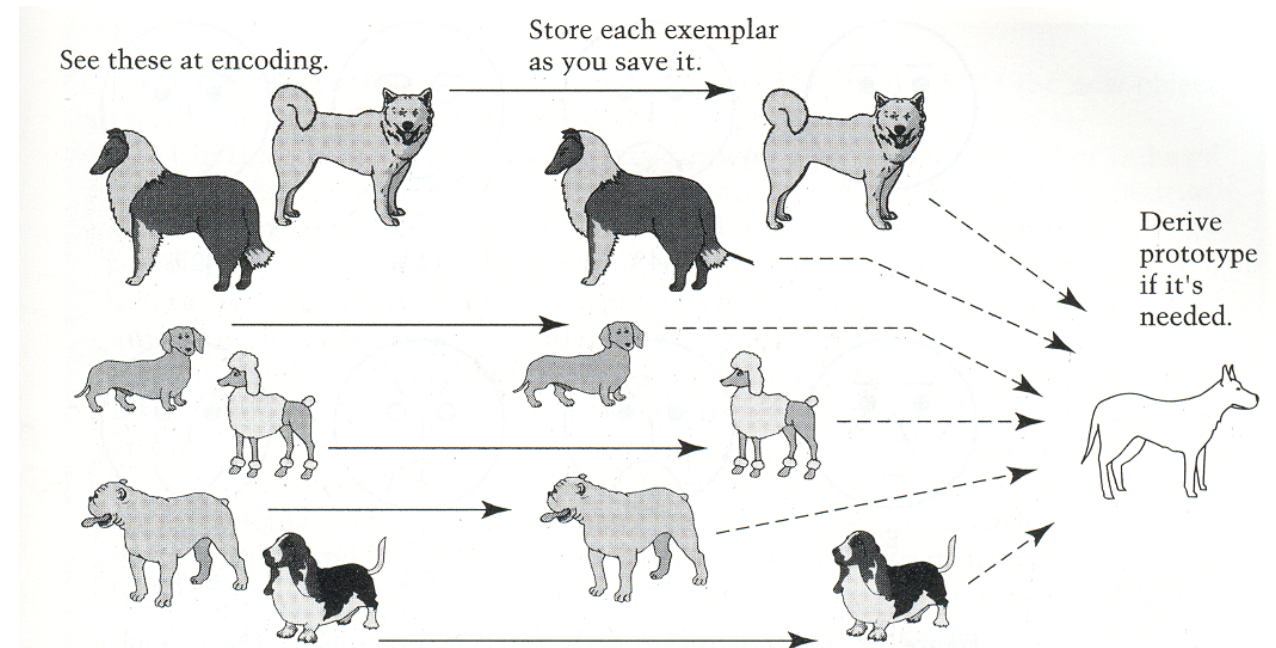


Figure 7.4. Schematic of the exemplar model. As each exemplar is seen, it is encoded into memory. A prototype is abstracted only when it is needed, for example, when a new exemplar must be categorized.

- Category judgments are made by comparing a new exemplar to all the old exemplars of a category or to the exemplar that is the most appropriate

Systematically

Can we even manage so many examples ?

What's the Capacity of Visual Long Term Memory?

What we know...

Standing (1973)

10,000 images

83% Recognition

... people can remember thousands of images

High Fidelity Visual Memory is possible (Hollingworth 2004)

What we don't know...

... what people are remembering for each item?



According to Standing

“Basically, my recollection is that we just separated the pictures into **distinct thematic categories**: e.g. cars, animals, single-person, 2-people, plants, etc.) Only a few slides were selected which fell into each category, and they were visually distinct.”



“Gist” Only



Sparse Details



Highly Detailed

Slide by Aude Oliva

Massive Memory I: Methods



Showed 14 observers 2500 **categorically unique objects**

1 at a time, 3 seconds each

800 ms blank between items

Study session lasted about 5.5 hours

Repeat Detection task to maintain focus

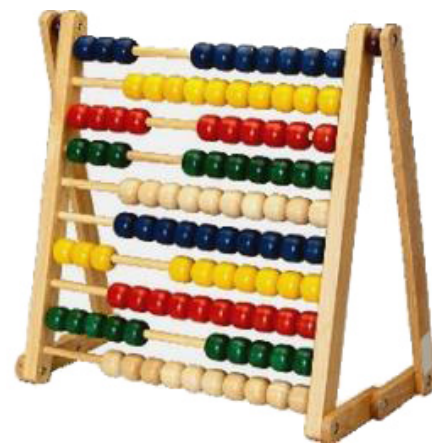
Followed by 300 2-alternative forced choice tests



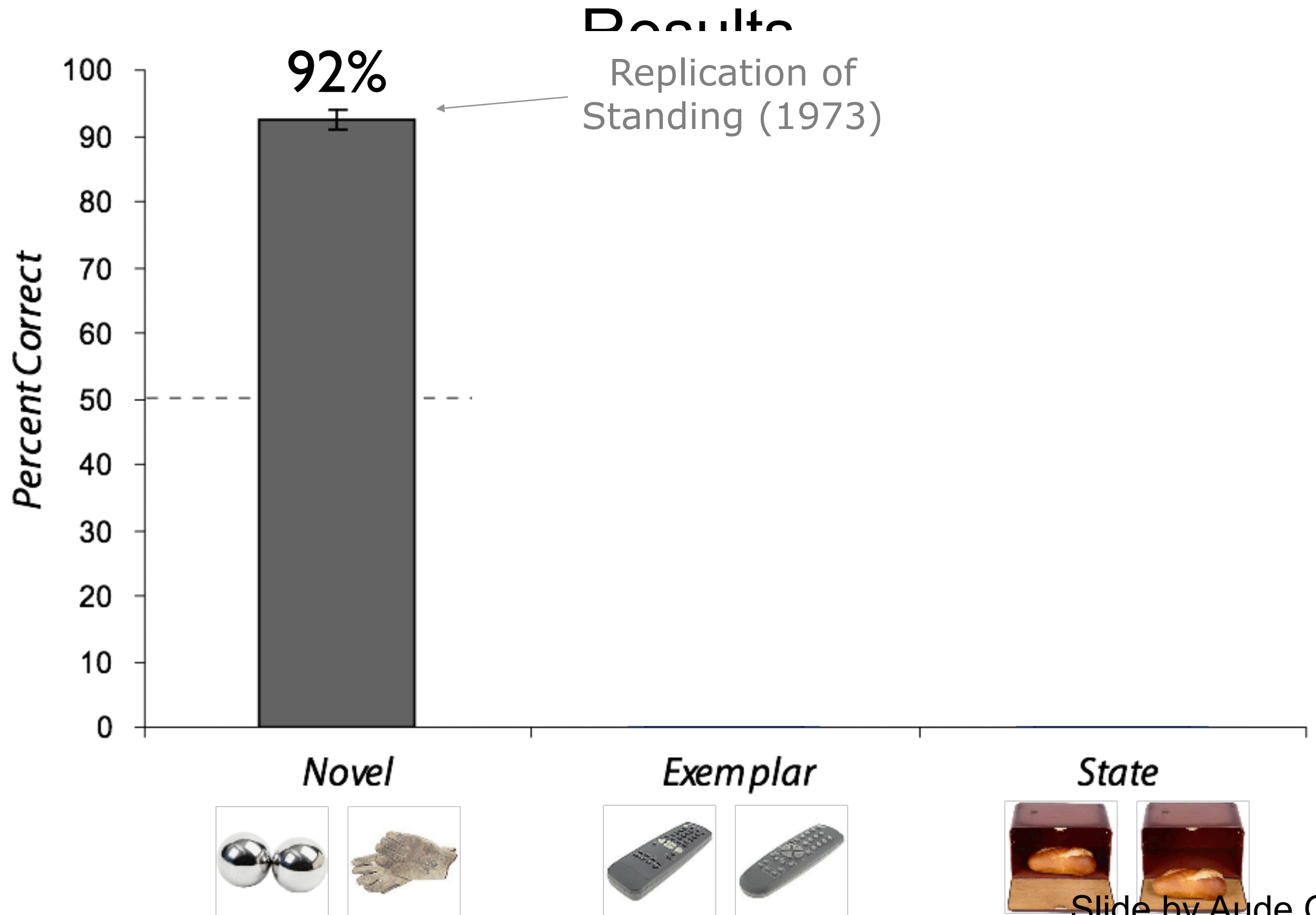
Slide by Aude Oliva

how far can we push the fidelity of visual LTM representation ?

Same object, different states



Massive Memory I: Recognition Memory



Massive Memory I: Recognition Memory

Results

