What Makes a Great Picture?



© Robert Doisneau, 1955

With many slides from Yan Ke, as annotated by Tamara Berg

15-463: Computational Photography Alexei Efros, CMU, Fall 2008

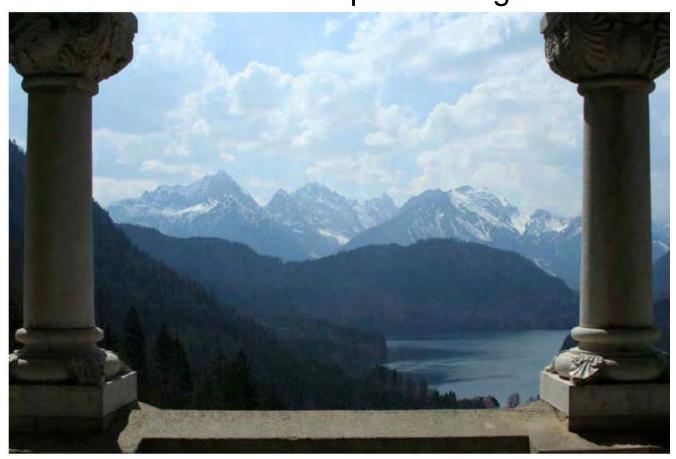
Photography 101

- Composition
 - Framing
 - Rule of Thirds
 - Leading Lines
 - Textures and Patterns
- Lighting
 - Direction
 - Color coordination / balance
 - "Golden Hour"

Framing

"Photography is all about framing. We see a subject -and we put a frame around it. Essentially, that is photography when all is said and done."

-- from photo.blorge.com



Frame serves several purpouses:

- 1. It gives the image depth
- 2. Use correctly, framing can draw the eye of the viewer of an interest to a particular part of the scene.
- 3. Framing can bring a sense of organization or containment to an image.
- 4. Framing can add context to a shot.

Examples of nice framing





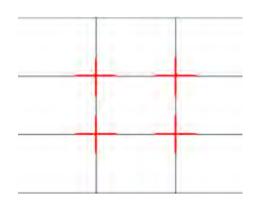




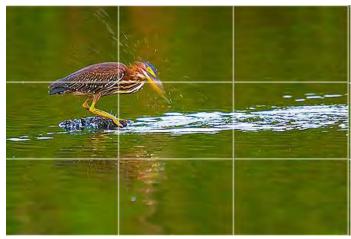


http://flickr.com/photos/paulosacramento/226545698/http://flickr.com/photos/chrisbeach/13868545/http://flickr.com/photos/74531485@N00/929270814/http://flickr.com/photos/freakdog/223117229/http://flickr.com/photos/cdm/253805482/

Rules of Thirds











http://www.photo96.com/blog/?p=371

Other examples









Leading Lines



More examples







Textures and Patterns



Color Coordination

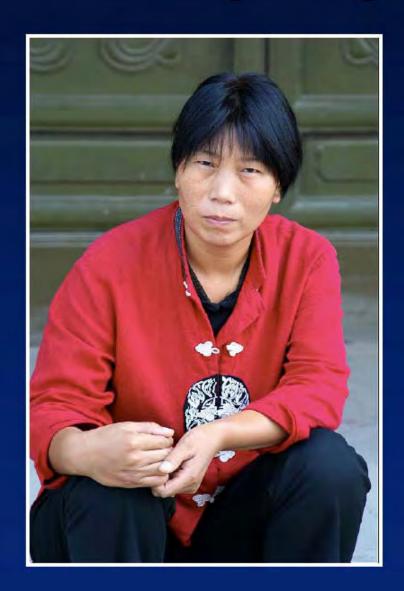


Complementary colors (of opposite hue on color wheel)





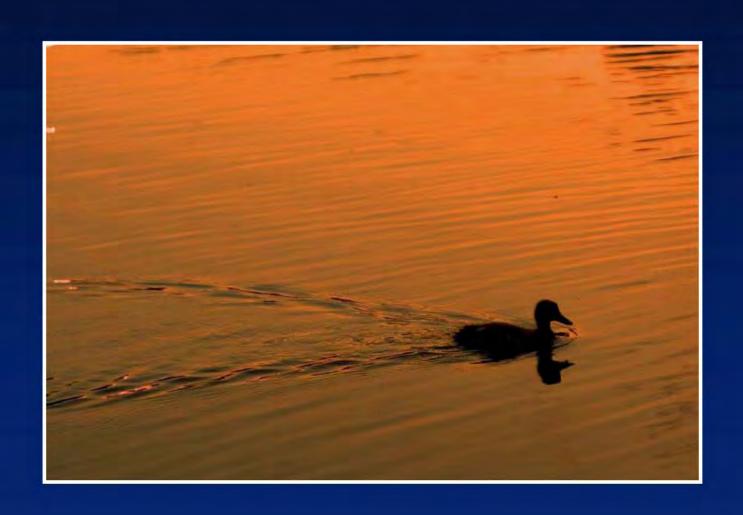
Front Lighting



Side Lighting



Back Lighting



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Anyone can take great pictures...



I am a sucky photographer...













...but I am a pretty good photo critic!















http://flickr.com/photos/aaefros/

of my Paris photos on Flickr: 32 Total # of my Paris photos: ~1250

~2%

The Postmodern Photographer

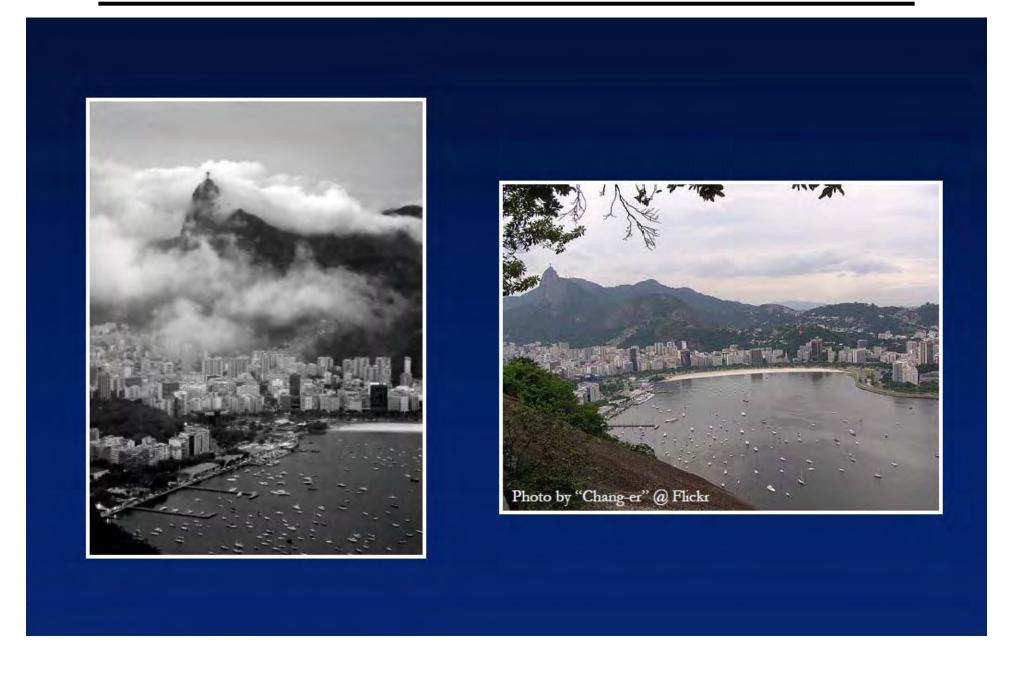
The Old Days: a pre-process

- Load film
- Find subject
- Position camera
- Set all the settings "just right"
- Take a deep breath...
- ...Press buttom!

The New Digital Days: a post-process

- Get a 2 GB memory cartridge
- Take pictures like there is no tomorrow!!!
- ...
- Back home, spend hours of agony trying to find 1-2 good ones

How to recognize the good photos?

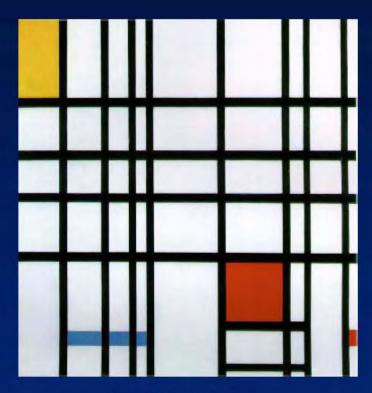


Outline

- Photography 101
- Recognition (CVPR '06)
 - What makes one photo better than another?
 - What features can we extract?
 - How can we measure our performance?

Y. Ke, X. Tang, and F. Jing. *The Design of High-Level Features* for Photo Quality Assessment. CVPR 2006.

Not Critiquing Art







Lothar Wolleh

Not considering semantic measures of what makes a photo good (subject matter, humor, etc). Professional = those you would frame, snapshot = those that would stay in photo album.

Applications

Image search for improved quality along with relevance.

Automatically select the best photos from a set of vacation pictures to choose the best ones to show.

See if computer can perform well on a traditionally human task.

What makes one photo better than another?

- Simplicity
- Realism
- Basic photographic techniques

Simplicity







Prof - Obvious what one should be looking at ie easy to separate subject from the background. Snap – unstructured, busy, filled with clutter.

Simplicity





Simplicity





Basic techniques

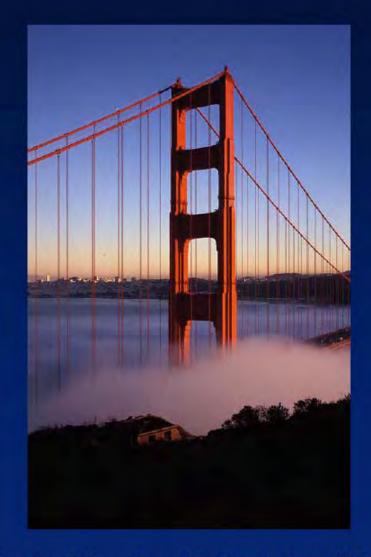
- Snaps entire photo blurry indicates poor technique. Prof background out of focus by widening the lens aperture, but foreground in sharp focus.
- Contrast and brightness

Make the subject pop out by choosing complementary colors for subject & background. Isolate the subject by increasing lighting contrast between subject & background.

Abstract concepts - "Good composition, color & lighting"

(Sur) Realism

Snaps look real, while prof photos look surreal.





"Golden Gate Bridge at Sunset" by Buzz Andersen @ Flickr

"Golden Gate 3" by Justin Burns @ Flickr

(Sur) Realism



"Somewhere Only We Know Prt2 (sic)" by Aki Jinn @ Flickr

Techniques

- Lighting conditions time of day (morning, dusk), colored filters to adjust color balance (make sky bluer, sunset more brilliant), careful color selection of scene
- Camera settings adjust settings like focal length, aperture, shutter speeds to modify mood, perspective. Eg might use long shutter speed to capture waterfall and give a misty look
- Subject matter ordinary objects in unusual poses or settings (challenging since would need obj rec first)

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Features - Spatial Distribution of Edges





More edges near border due to background clutter

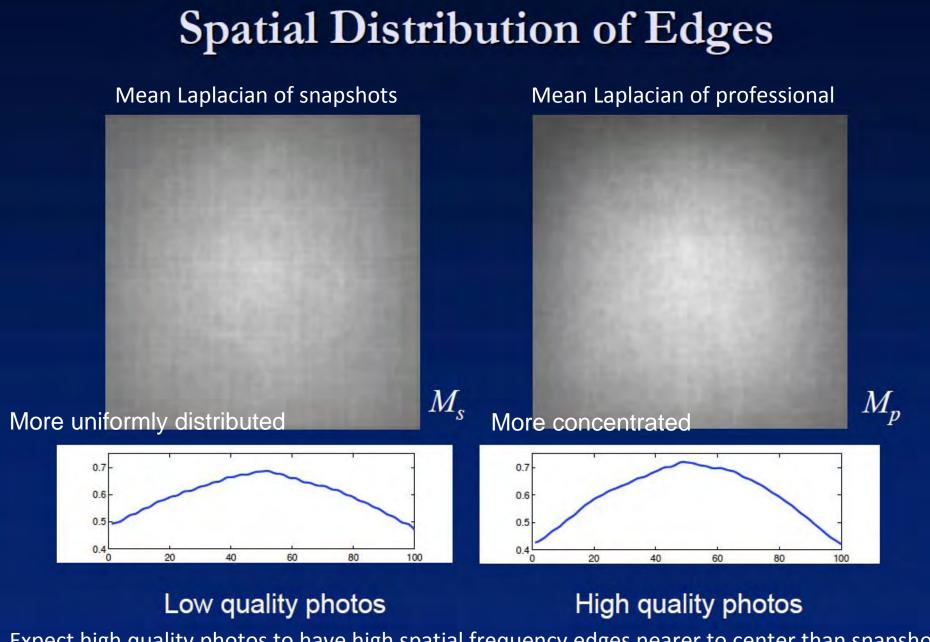


More edges near center of img



"Picture of a picture..." by Ted Johnson @ Flickr

Trying to capture a photo's "simplicity"



Expect high quality photos to have high spatial frequency edges nearer to center than snapshots

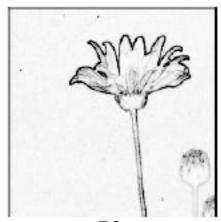
Edge width

Calculate area that edges occupy – width of bounding box covering 96% of edge energy

Cluttered regions should tend to produce a larger bounding box, and well defined subjects should produce a smaller one.



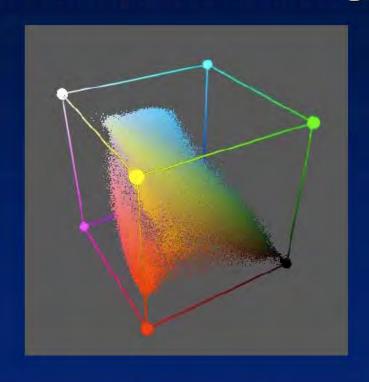
.94



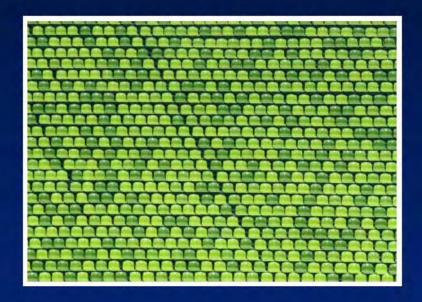
.56

Color Distribution

K-NN on color histogram



$$q_{cd} = \#professional_neighbors$$

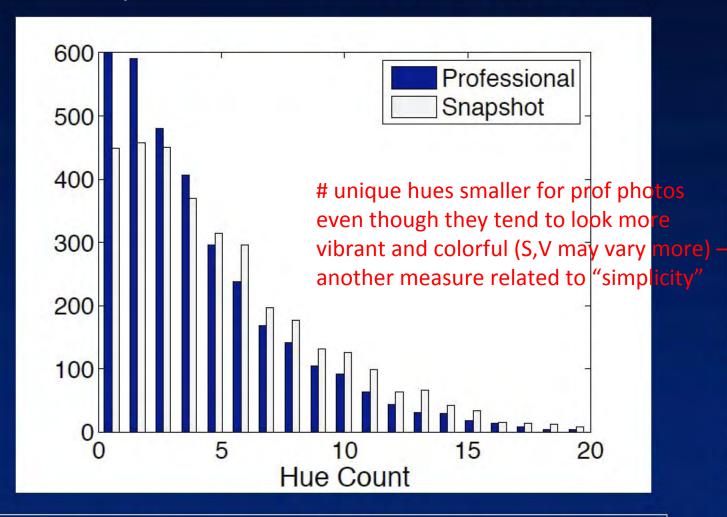


For query image find k nearest neighbors in training set.

Quality = number of prof neighbors in top 5.

20 bin histogram defining possible unique hues

Hue Count









 $q_h = 20 - (\# hues > threshold)$

Most unlikely colors...





From Lalonde and Efros, ICCV'2007

Blur

- Look at frequency distribution.
- Measure the amount of blur in the sharpest object, instead of the average blur.

Prof photos should have some part of photo in sharp focus

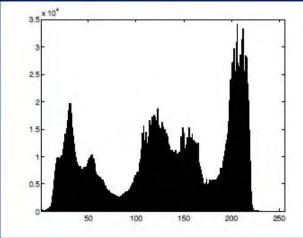




Low Level Features - Contrast

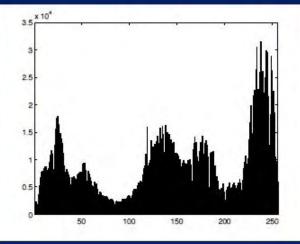


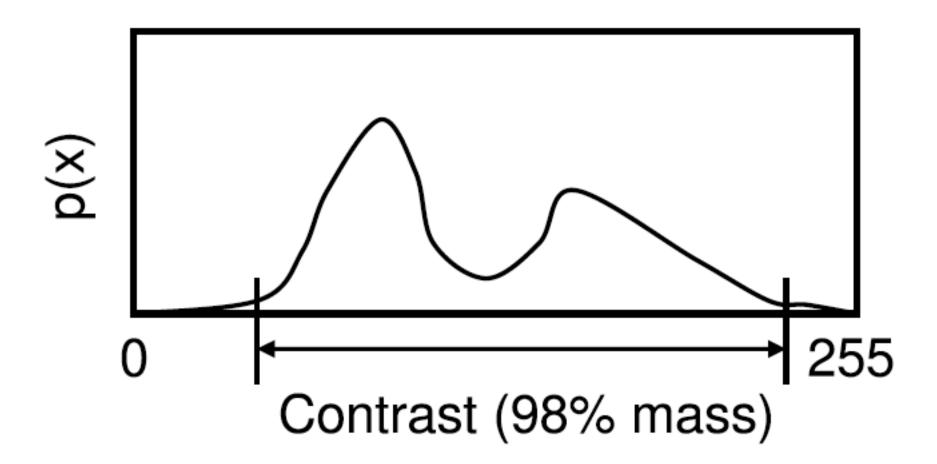




Prof photos usually have higher contrast

Contrast = width of middle 98% mass of hist





Low Level Features – Avg. Brightness





Professional photographers may adjust exposure to be correct on subject only so subj pops from bkd. Cameras tend to adjust brightness to average at 50% gray, but prof photos might deviate significantly. Use ave brightness as feature.

Classifier

- Naives Bayes
- We assume independence of the features
- We achieve better results with added features even though they are not independent.

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Dataset - DPChallenge.com

Use photos average rating as ground truth quality measure

Use only top 10%, bottom 10% as dataset.

Use half for training/half for testing.

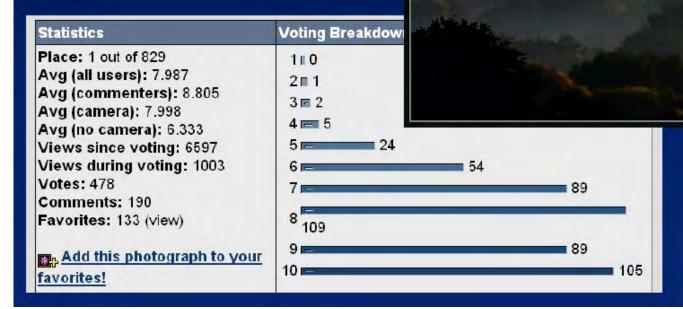
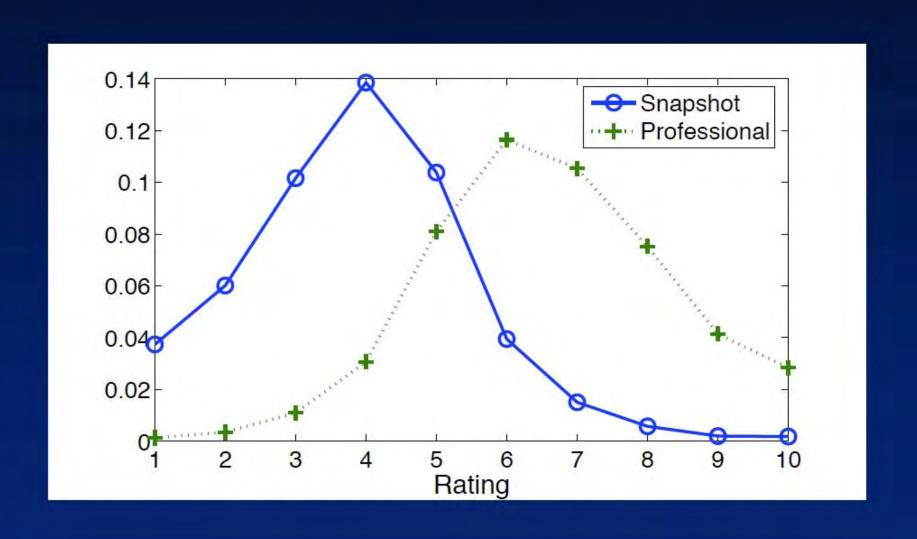


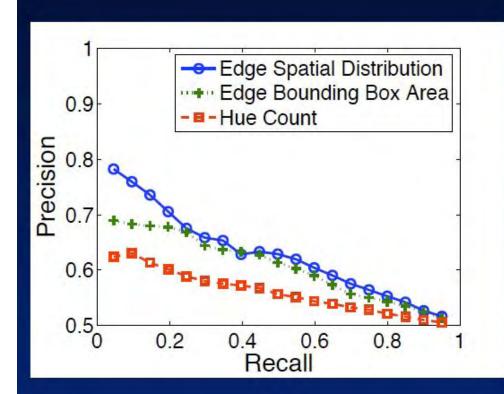
Photo contest website, user rated

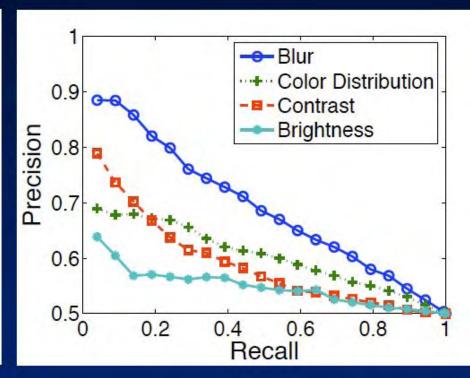
60K photos 40K photographers 10/90 percentile

Difficulty of Dataset



Results





 $recall = \frac{\# \; professional \; photos \; above \; threshold}{total \; \# \; professional \; photos}$

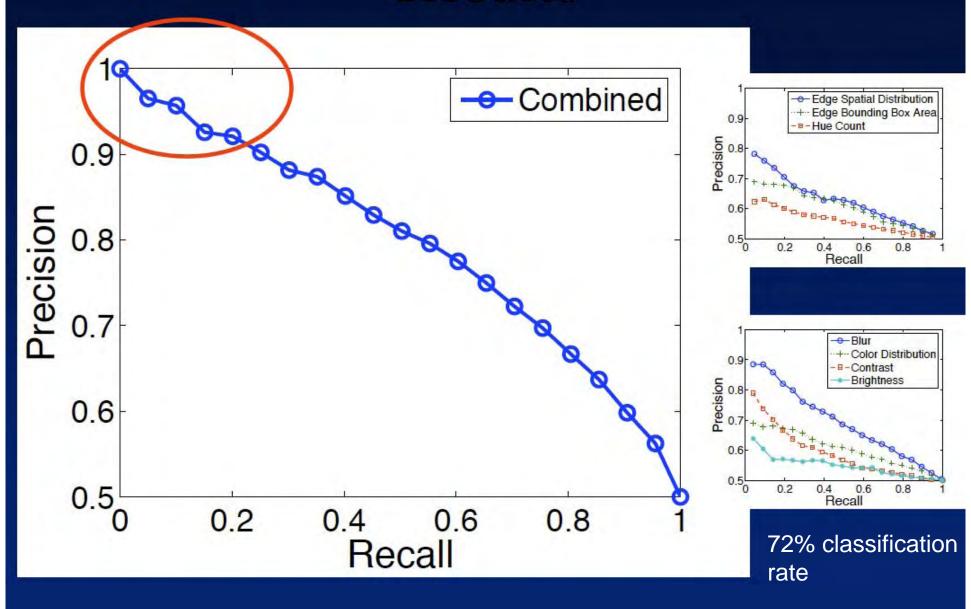
 $precision = \frac{\#\ professional\ photos\ above\ threshold}{\#\ photos\ above\ threshold}$

Most Distinctive Feature: Blur

■ A badness metric, rather than a goodness metric.



Results



Web Retrieval Results







• • •







Web Retrieval Results







...







Web Retrieval Results

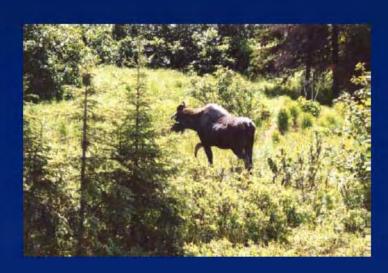












Wrap Up



© Robert Brown

Looking back...

- 1. Why we were here?
- 2. What did we learn?
- 3. How is this useful?

Our Goal: The Plenoptic Function

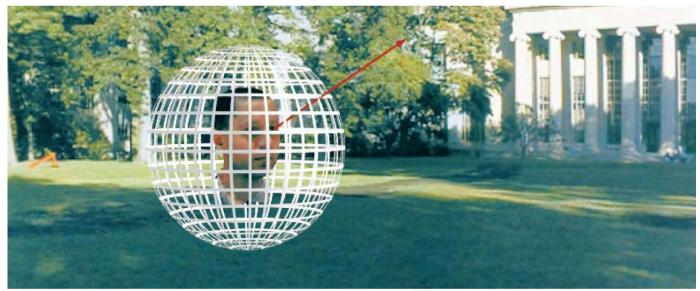
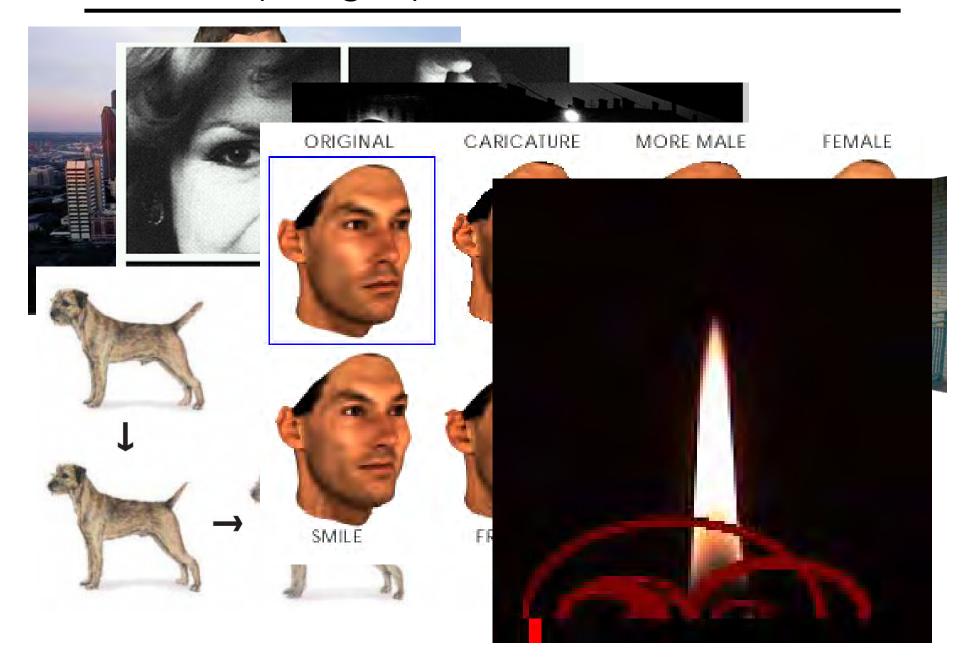


Figure by Leonard McMillan

Our Tools: The "Theatre Workshop" Metaphor

(Adelson & Pentland, 1996) desired image Sheet-metal **Painter Lighting Designer** worker

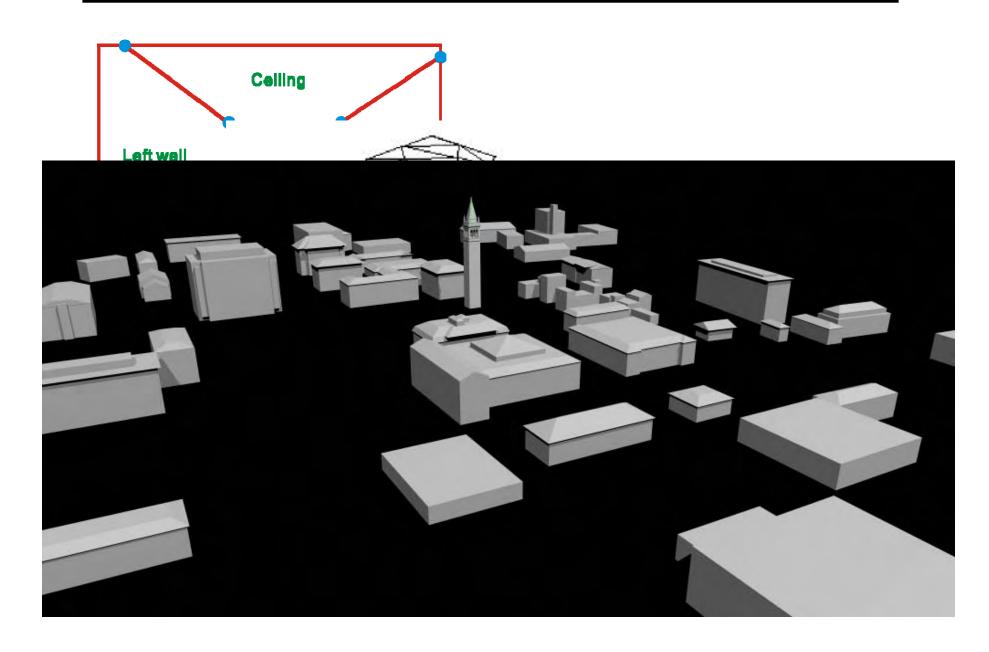
Painter (images)



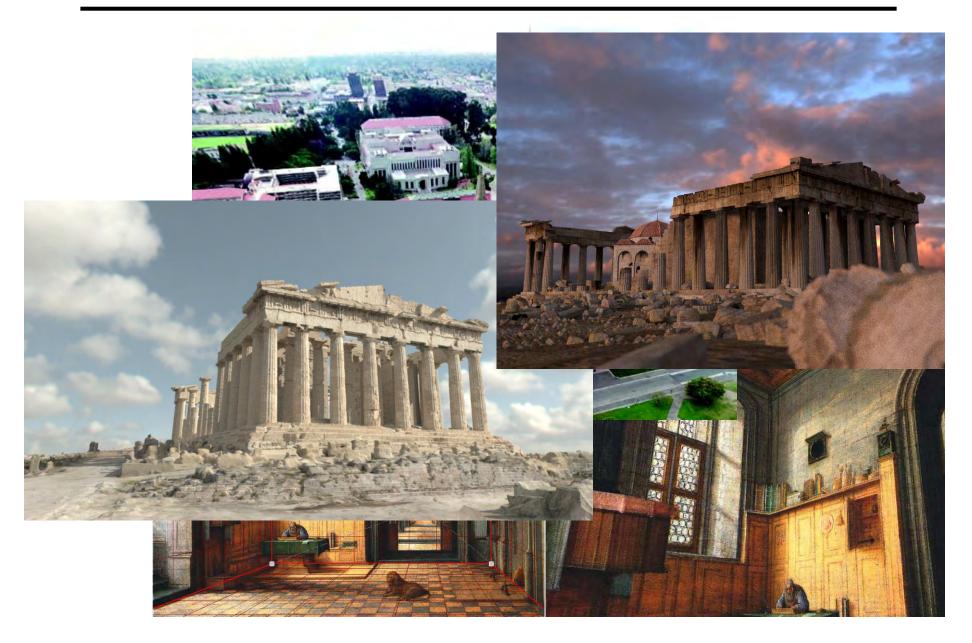
Lighting Designer (environment maps)



Sheet-metal Worker (geometry)



... working together



How is this useful?

- 1. You learned a basic set of image-based techniques
 - All quite simple
 - Most can be done "at home"
- 2. You have your digital camera
- 3. You have your imagination

Go off and explore!

THANK YOU!

